

Judie Blanchard, MS

Judie Blanchard, MS, provides consulting services in health promotion, education, and outreach. She designs, coordinates, and delivers training programs for oncology professionals, patients, and consumers and develops educational materials for professionals as well as for individuals with varying literacy and language skills.

Most recently, she initiated development of the conceptual framework for the *Dialogue for Action* program. This program is designed to strengthen the capacity of states to meet their comprehensive cancer control plan objectives for increasing colorectal cancer screening in their underserved populations. The program concentrates on engaging the broad diversity of colorectal cancer screening stakeholders throughout a state in a highly interactive and collaborative process that concludes with tangible action steps for moving a state forward. This program has been adapted for other topics and organizations.

Ms. Blanchard offers over 25 years of health promotion and health education experience combined with 10 years of writing and editing expertise. She has worked in the public and private sectors and at the community, state, and national levels and has designed programs and written for highly educated professionals as well as for the average consumer. With consumer health as their common denominator, the behavioral change programs she has designed, implemented, and marketed have spanned cancer prevention and treatment; cardiac rehabilitation; cholesterol control; weight management; exercise prescription; nutrition; and stress management. She has also designed, delivered, and promoted psychosocial programs for cancer survivors, their loved ones, and health professionals and has extensive experience in community outreach.

Through her collaborative efforts, Ms. Blanchard enjoys excellent working relationships with national organizations, state health departments, educational institutions, community organizations, local hospitals, and corporations. The organizations she has worked with include *The Prevent Cancer Foundation*, the *American Diabetes Association*, *Centers for Disease Control and Prevention*, *Hollings Cancer Center*, *International Digestive Cancer Alliance*, *Leukemia and Lymphoma Society*, *Medical University of South Carolina*, *National Association of Social Workers*, *National Cancer Institute*, *National Coalition for Cancer Survivorship*, *National Colorectal Cancer Roundtable*, *Novonordisk*, the *Oncology Group*, and numerous state health departments, advocacy groups, and state pain initiatives.

Ms. Blanchard has 25 publications to her name and has been a reviewer for many publications.